

Ottawa County Food Policy Council Hunger Subcommittee Meeting Minutes

Chair: Jay Riggs and Kara Painter	Meeting Date: January 25, 2017
Priority: Eliminate Hunger in Ottawa County	
Present: Kara Painter, Jay Riggs, Lisa Uganski, Amy Sheele, Christen Korstange, Katherine VanSweden, Melanie Weaver, Gordie Moeller, Mary Cunningham,	

Goal #1: Support the development of policies that focus on eliminating hunger in Ottawa County.	
Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
aa. Research policies that focus on eliminating hunger in Ottawa County. Target Completion Date: May, 31, 2017 <input type="checkbox"/> Check box when complete	The group talked about picking policy priorities to focus on at February's subcommittee meeting.
ab. Select policy(s) to work toward implementing. Target Completion Date: June 30, 2017 <input type="checkbox"/> Check box when complete	.
ac. Identify decision makers who need to be engaged and advocate for policy change or development. Target Completion Date: July 31, 2017 <input type="checkbox"/> Check box when complete	.

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Goal #2: Create greater awareness of food resources to those in need.	
Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
aa. Create and implement a county-wide marketing plan to promote available food resources (pantries, Double Up Food Bucks, WIC, free meals, etc.). Target Completion Date: January 2018 <input type="checkbox"/> Check box when complete	We will be working with Burch Partners to help us figure out the best way to handle all of our marketing needs. We also talked about highlighting these events on the OCFPC Facebook page.
ab. Create and maintain an info list of resources available. Target Completion Date: December 2016 <input type="checkbox"/> Check box when complete	The resource list has been printed and distributed in both English and Spanish and e-mailed to food pantries. We will be printing 1000 copies also to distribute.
ac. Annually review the resource list in order to ensure its accuracy. Target Completion Date: December 2017 & 2018 <input type="checkbox"/> Check box when complete	
ad. Promote the OCFPC website, 211 and other programs/technologies to the target population. Target Completion Date: September 2016 <input type="checkbox"/> Check box when complete	211 and the OCFPC website are both featured on the print food resource list.
ba. Train the access points (food pantries, service orgs, physicians, and other staff) about food resources available. Target Completion Date: February 2017 <input type="checkbox"/> Check box when complete	We have divided up getting this resource list to these places: Mary- Care Coordinators Katherine- Parish nurses Amy- Spectrum Holland Lisa- Churches And Jay is going to talk to Meijer

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<p>bb. Create a video or other sustainable marketing piece for this training.</p> <p>Target Completion Date: April 2017 <input type="checkbox"/> Check box when complete</p>	<p>We will decide on which direction to go with this once we have spoken to Burch Partners about our marketing needs.</p>
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Goal 3: Educate the public of the hunger need in our community.

Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
<p>aa. Create an integrated marketing plan to communicate a unified message to the public.</p> <p>Target Completion Date: January 2018 <input type="checkbox"/> Check box when complete</p>	<p>Lisa is going to try to see if Burch partners can come to February's subcommittee meeting. The OCFPC chairs will be meeting with Burch partners next week.</p>
<p>ba. Create an annual marketing calendar to create awareness events and highlight the local agencies addressing hunger.</p> <p>Target Completion Date: January 2017 <input type="checkbox"/> Check box when complete</p>	<p>We will be using the Facebook page to highlight an area agency or event that focuses on hunger and food. We still need someone who would be willing to be in charge of posting on the Facebook page for our subcommittee. Please let Lisa know if you are interested in doing that.</p>

Goal 4: Expand utilization of benefit programs such as Double Up Food Bucks, SNAP, and Project FRESH.

Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
<p>aa. Identify and Expand access points for benefit programs.</p> <p>Target Completion Date: November 30, 2016 <input type="checkbox"/> Check box when complete</p>	<p>Prioritizing purchasing more Project FRESH coupon books was included in the concept letter for the Health Endowment Grant. An additional 200 coupons will be purchased each year for two years to allow more coupons to be available in all quadrants of Ottawa County. This spring, we will have expanded Senior Project Fresh to 5 new places.</p>

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<p>ac. Create outreach plan to connect access points (special focus on seniors).</p> <p>Target Completion Date: November 30, 2016 <input type="checkbox"/> Check box when complete</p>	<p>We will look for ways to expand these programs further at future meetings.</p>
<p>ba. Explore the feasibility of expanding the Senior Project FRESH program in Ottawa County and if feasible, expand program.</p> <p>Target Completion Date: March 31, 2016 <input checked="" type="checkbox"/> Check box when complete</p>	<p>Completed and is a part of the Health Endowment Grant</p>

Goal 5: Create a one-stop service center that provides comprehensive food and social services.

Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
<p>a. Support roll out of Will Play for Food grocery store strategy.</p> <p>Target Completion Date: December 2018 <input type="checkbox"/> Check box when complete</p>	
<p>b. Enhance existing social service resources to provide more comprehensive services (ex: food pantries that also offer food stamp enrollment).</p> <p>Target Completion Date: December 2017 <input type="checkbox"/> Check box when complete</p>	

Goal 6: Support the efforts of community programs feeding children in need.

Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed

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<p>aa. Act as a resource for Summer Meal Programs.</p> <p>Target Completion Date: September 2016 <input checked="" type="checkbox"/> Check box when complete</p>	<p>Meet up and Eat up wrapped up at the end of August. OCFPC successfully partnered with a number of sites. Two new sites started this year as well.</p>
<p>ab. Support the expansion of Summer Meal Programs in Ottawa County.</p> <p>Target Completion Date: September 2017 <input checked="" type="checkbox"/> Check box when complete</p>	<p>Over 14,000 meals were served this summer through the Meet up and Eat up program this summer. We will continue to work on finding volunteers for different sites for next summer.</p>
<p>b. Act as a resource for other local supplemental food programs serving children (including Kids' Food Basket; Manna Meals; Blessings in a Backpack and Hand 2 Hand Ministries).</p> <p>Target Completion Date: June 2017 <input type="checkbox"/> Check box when complete</p>	

Meeting notes: Lisa is going to check to see if Burch Partners is able to attend the hunger subcommittee February meeting to talk about the marketing needs of the hunger subcommittee. Amy is going to see if Marshall (GIS mapping for the county) can attend March's subcommittee meeting to present some of the mapping tools he created. We talked about the food resource list that Amy created. She will be sending out electronic versions via e-mail and is printing 1000 copies of it as well. The subcommittee will be working on getting this flier out to agencies, health care workers, etc. Be thinking of food policies that the subcommittee could focus their efforts on for the next meeting. The next hunger subcommittee meeting will be on February 22 at 11 am , Fillmore Complex.