

Ottawa County Food Policy Council Hunger Subcommittee Meeting Minutes

Chair: Jay Riggs and Kara Painter	Meeting Date: April 22, 2016
Priority: Eliminate Hunger in Ottawa County	
Present: Kara Painter, Lisa Uganski, Mary DeRidder, Christen Korstange, Tiffany Page, Erik Scholten, Katherine VanSweden	

Goal #1: Support the development of policies that focus on eliminating hunger in Ottawa County.	
Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
aa. Research policies that focus on eliminating hunger in Ottawa County. Target Completion Date: Ongoing <input type="checkbox"/> Check box when complete	Continue to research policies to implement. Let Kara know if you have any ideas before next meeting-we should begin to talk about this.
ab. Select policy(s) to work toward implementing. Target Completion Date: Ongoing <input type="checkbox"/> Check box when complete	Increase Senior Project Fresh Coupons, and any other ideas that we can come up with.
ac. Identify decision makers who need to be engaged and advocate for policy change or development. Target Completion Date: Ongoing <input type="checkbox"/> Check box when complete	Senator Debbie Stabenow, Senator Gary Peters, Representative Bill Huizenga Representative Amanda Price (District 89) Daniela Garcia (District 90) – Amanda Price has office hours at various locations in Park Township, Spring Lake and Grand Haven throughout the month.

Goal #2: Create greater awareness of food resources to those in need.
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Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
aa. Create and implement a county-wide marketing plan to promote available food resources (pantries, Double Up Food Bucks, WIC, free meals, etc.). Target Completion Date: December 1, 2016 <input type="checkbox"/> Check box when complete	We are still waiting to hear back about the status of the Health Endowment Grant to know if we can pursue funding for marketing.
ab. Create and maintain an info list of resources available. Target Completion Date: August 1, 2016 <input type="checkbox"/> Check box when complete	I brought a list of food resources in Ottawa County as an example of a paper form of the resources that we could possibly do. At our next meeting Amy Sheele along with the GSI consultant for Ottawa County will present and after that we can decide which direction we would like to go with a print form of this. (Changed target completion date)
ac. Annually review the resource list in order to ensure its accuracy. Target Completion Date: April 1, 2017 <input type="checkbox"/> Check box when complete	
ad. Promote the OCFPC website, 211 and other programs/technologies to the target population. Target Completion Date: TBD <input type="checkbox"/> Check box when complete	Be thinking of ways we could promote these tools for the next meeting.
ba. Train the access points (food pantries, service orgs, physicians, and other staff) about food resources available. Target Completion Date: Summer 2017 <input type="checkbox"/> Check box when complete	(Changed target completion date)
bb. Create a video or other sustainable marketing piece for this training. Target Completion Date: April 2017	I will put this on the agenda for next week (changed target completion date)

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<input type="checkbox"/> Check box when complete	
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Goal 3: Educate the public of the hunger need in our community.	
Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
aa. Create an integrated marketing plan to communicate a unified message to the public. Target Completion Date: November 2016 <input type="checkbox"/> Check box when complete	Once we have funding to create a marketing campaign, we can talk about an integrated plan further. (changed target completion date)
ba. Create an annual marketing calendar to create awareness events and highlight the local agencies addressing hunger. Target Completion Date: July 2016 <input type="checkbox"/> Check box when complete	I will bring a calendar to our next meeting and we can talk about the various events that happen throughout the year, for the next meetings please bring any events that are happening at your agency throughout the year that the committee should be made aware of.

Goal 4: Expand utilization of benefit programs such as Double Up Food Bucks, SNAP, and Project FRESH.	
Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
aa. Identify and Expand access points for benefit programs. Target Completion Date: Fall 2016 <input type="checkbox"/> Check box when complete	Prioritizing purchasing more Project FRESH coupon books was included in the concept letter for the Health Endowment Grant.

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<p>ac. Create outreach plan to connect access points (special focus on seniors).</p> <p>Target Completion Date: September 2017 <input type="checkbox"/> Check box when complete</p>	
<p>ba. Explore the feasibility of expanding the Senior Project FRESH program in Ottawa County and if feasible, expand program.</p> <p>Target Completion Date: Fall 2016 <input type="checkbox"/> Check box when complete</p>	<p>Gordie Moeller will champion this action step since he already does this in his line of work. Gordie checked with Sherri King (DHHS) on the feasibility of expanding this program on February 2, it seems this is feasible, but the committee would have to come up with funding to purchase more coupon books.</p>

Goal 5: Create a one-stop service center that provides comprehensive food and social services.

Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed
<p>a. Support roll out of Will Play for Food grocery store strategy.</p> <p>Target Completion Date: TBD <input type="checkbox"/> Check box when complete</p>	<p>Need direction from Jay on this.</p>
<p>b. Enhance existing social service resources to provide more comprehensive services (ex: food pantries that also offer food stamp enrollment).</p> <p>Target Completion Date: TBD <input type="checkbox"/> Check box when complete</p>	

Goal 6: Support the efforts of community programs feeding children in need.

Action Step	Strategies Strategies/Person Responsible/Date Strategy to be completed

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<p>aa. Act as a resource for Summer Meal Programs.</p> <p>Target Completion Date: September 2016 <input type="checkbox"/> Check box when complete</p>	<p>Having some funding for Meet up and Eat up sites was included in the concept letter for the Health Endowment Grant. Amy Sheele made two awesome fliers for the Meet up and Eat up program, one for Grand Haven sites and one for Holland sites to promote the program Erik from KFB said that information on Meet up and Eat up with go home in kids sack suppers before summer.</p>
<p>ab. Support the expansion of Summer Meal Programs in Ottawa County.</p> <p>Target Completion Date: September 2016 <input type="checkbox"/> Check box when complete</p>	<p>River Haven trailer park is going to start a feeding program this summer; there are a few other new locations as well.</p>
<p>b. Act as a resource for other local supplemental food programs serving children (including Kids' Food Basket; Manna Meals; Blessings in a Backpack and Hand 2 Hand Ministries).</p> <p>Target Completion Date: June 2016 <input type="checkbox"/> Check box when complete</p>	

Meeting notes: The committee continued conversation about the Health Endowment Grant. Lisa updated us on the status of the grant. She has submitted the concept letter and is waiting to hear back about if we will be invited back to apply for the grant. The committee talked about the Meet up and Eat up program and how to promote it. We also talked about a food resource list. I brought a list I found on the internet that is from the Ottawa County Department of Public Health that we could possibly update and keep the format. Marshall the mapping technician from the county will come to one of the future meetings with Amy and present the map of food resources they made. Our next meeting will be on Friday, May 20 at 1:00 pm at the Ottawa County Fillmore Complex.